

IN THE CLAIMS

Please delete claims 1-20.

Please add the following new claims:

21. A method for enabling a remote user to preview a portion of a pre-recorded video product from a network web site containing pre-selected portions of different pre-recorded video products, using a computer, a computer display and a telecommunications link between the remote user's computer and the network web site, the method comprising the steps of:

- a) using the remote user's computer to establish a telecommunications link to the network web site wherein the network web site comprises (i) a central host server coupled to a communications network for retrieving and transmitting the pre-selected portion of the pre-recorded video product upon request by a remote user and (ii) a central storage device for storing pre-selected portions of a plurality of different pre-recorded video products;
- b) transmitting user identification data from the remote user's computer to the central host server thereby allowing the central host server to identify and track the user's progress through the network web site;
- c) choosing at least one pre-selected portion of the pre-recorded video products from the central host server;
- d) receiving the chosen pre-selected portion of the pre-recorded products; and
- e) interactively previewing the received chosen pre-selected portion of the pre-recorded video product.

22. The method of Claim 1 further comprising the step of rating the chosen pre-selected portion of the pre-recorded video products.

23. The method of Claim 1 wherein the central memory device comprises a plurality of compact disc - read only memory (CD-ROMs).

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4. The method of Claim 1 wherein central memory device comprises a RAID array drive.

Sub 27 25
A method for enabling a remote user to preview a portion of a pre-recorded video product from a network web site containing pre-selected portions of different pre-recorded video products, using a computer, a computer display and a telecommunications link between the remote user's computer and the network web site, the method comprising the steps of:

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- a) using the remote user's computer to establish a telecommunications link to the network web site wherein the network web site comprises (i) a central host server coupled to a communications network for retrieving and transmitting the pre-selected portion of the pre-recorded video product upon request by a remote user and (ii) a central storage device for storing pre-selected portions of a plurality of different pre-recorded video products;
 - b) transmitting user identification data from the remote user's computer to the central host server thereby allowing the central host server to identify and track the user's progress through the network web site;
 - c) choosing at least one pre-selected portion of the pre-recorded video products wherein the portion of the pre-recorded product is identified by a product code;
 - d) receiving the chosen pre-selected portion of the pre-recorded video products; and
 - e) interactively previewing the received chosen pre-selected portion of the pre-recorded video product.

Sub C 27 24
A network web site for allowing a remote user to preview a pre-selected portion of a pre-recorded video product, using a computer, a computer display and a telecommunications link between the remote user's computer and the network web site, the network web site comprising:

- a) a central host server coupled to a communications network for retrieving and transmitting the pre-selected portion of the pre-recorded video product upon request by the remote user;

Sub C² → b) a central storage device for storing pre-selected portions of a plurality of different pre-recorded video products, the central storage device coupled to the central host server;

c) identification (ID) means for recognizing a user ID which specifically identifies the user to the central host server; and

d) control means for providing the user with interactive control over the preview of the pre-selected portion of the pre-recorded video products.

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27. The network web site of Claim 6 wherein the portions of the plurality of different pre-selected pre-recorded video products are identified and called from the central storage device using unique product codes.

Sub C³ → 28
28. The network web site of Claim 6 further comprising purchasing means for allowing the user to place an order for purchasing at least one video product.

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29. The network web site of Claim 6 further comprising a listing means for providing the user with dynamic lists of the pre-selected portions of the plurality of different pre-recorded video products that have been previewed the most.

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30. The network web site of Claim 6 further comprising a recording means for providing the user with a record of previous previews by the user.

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31. The network web site of Claim 6 further comprising a ratings means for prompting the user for a rating of a particular one of the pre-selected portions of the plurality of different pre-recorded video products and storing the user's rating.

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32. The network web site of Claim 11 further comprising a first market research means for correlating the user rating with the user ID, for compiling market research data.

sub C3 → 33
13. The network web site of Claim 6 further comprising a second market research means for correlating the user ID with all previews performed by the user, for compiling market research data.

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14. A network web site for allowing a remote user to preview a pre-selected portion of a pre-recorded video product, using a computer, a computer display and a telecommunications link between the remote user's computer and the network web site, the network web site comprising:

a) a central host server coupled to a communications network for retrieving and transmitting the pre-selected portion of the pre-recorded video product upon request by a remote user;

b) a central storage device for storing pre-selected portions of a plurality of different pre-recorded video products, the central storage device coupled to the central host server;

c) identification (ID) means for recognizing a user ID which specifically identifies the user to the central host server;

d) control means for providing the user with interactive control over preview of the pre-selected portion of the pre-recorded video products; and

e) means coupled to the central host server for collecting demographic information regarding the user.

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16. The network web site of Claim 14 further comprising a ratings means for prompting the user for a user rating of a particular one of the pre-selected portions of the plurality of different pre-recorded video products and storing the rating.

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16. The network web site of Claim 15 further comprising first market research means for correlating the user rating with the user ID, for compiling market research data.

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17. The network web site of Claim 14 further comprising a second market research means for correlating the user ID with all previews performed by the user, for compiling market research data.